



Perry CVB Authority Meeting
August 24, 2023

- I. Chairman Mike Baker called the meeting to order at 4:02 PM
- II. Citizens with Input: None
- III. Approval of July 27, 2023 Minutes. Dey Palmer moved to approve. Andrew Presswood seconded. Minutes were approved unanimously.
- IV. Unfinished Business:
 - A. Camera Discussion: At the previous Board Meeting (July) \$2,500 was approved for the purchase of a camera for internal Visit Perry use. Upon further research, an allotment adjustment request for an additional \$1,500 was made bringing the total budget for the camera to \$4,000 for Becky Wilson to purchase a camera for the team's use. No purchases had been made at the time of the request for additional funds. Pansy Bryant moved to approve the additional allotment. William McWilliams seconded and the motion passed unanimously.
- V. New Business:
 - A. City Reimbursement: A reimbursement request on behalf of The City of Perry for \$41,533.00 for July 2023. Trish Cossart moved to approve. JJ Kirk seconded and the motion passed unanimously.
 - B. Television: Anya Turpin shared that at some point during the relocation, the television that was to be used in the new Welcome Center lobby was damaged and would need to be replaced. A motion was made by Dey Palmer to approve up to \$1,500 for the purchase of a replacement television. Andrew Presswood seconded the motion and shared his preference for a Sony television to be considered.
 - C. Billboard Discussion: Anya Turpin provided a general update on the status of two billboards (former Welcome Center and Unadilla). The City of Perry (Attorney Brooke Newby) is working on researching whether the CVB would be permitted to continue to manage the billboards on the former Welcome Center property. In the meantime, Anya obtained a quote to remove the current billboard (as it is no longer relevant with the relocation of the Welcome Center) and received a quote of \$1,000 to remove the billboard graphics or \$3,300 to print and install new graphics with the removal of the existing billboard graphics. Unfortunately, this organization is short staffed and would not be able to complete the project until November-December 2023. Additionally, Anya also provided updates about the Unadilla billboard which the CVB had previously paid for a year of advertising for but due to storm damage has not been utilized. The CVB has a year "credit" for advertising, but would need to purchase and print new graphics due to the resizing of the new billboard that was constructed. Ultimately, the topic was tabled, due to the

uncertainty of the future of the Welcome Center and Anya was asked to do further research on the matter and provide updates at a future meeting.

VI. Committee Reports

- A. Executive Committee: None
- B. Finance: Dey Palmer presented the Financial Report and provided a general overview of the documents as provided by the City of Perry. No questions were raised.
- C. Promotions: Andrew None
- D. Personnel: None
- E. Long Range Planning and Building & Grounds: Chairman Baker and Anya Turpin shared that the final walkthrough of the former Welcome Center building was scheduled to take place on Aug 31, 2023 with City of Perry representatives to turn over keys and property.

VII. Authority Member Items: None

VIII. Executive Director Report

- A. Anya Turpin provided a presentation which highlighted recent and upcoming community and regional outreach efforts as well as a brief update on upcoming scheduled Hospitality Visits, new shirt orders, and social media highlights.

IX. Chairman Items: None

X. Community Partners

- A. Perry Chamber of Commerce President/CEO [Maggie Schuyler](#) shared that the Legislative Appreciation Meeting would be held the evening of August 24 with a new layout to allow for attendees to mingle.
- B. Georgia National Fairgrounds & Agricenter Director Stephen Shimp shared updates on the upcoming 34th Annual Georgia National Fair and expressed that the GA Cattlemen's Association has expressed interest in either the former Welcome Center or property adjacent to the Georgia National Fairgrounds and Agricenter.
- C. Economic Development Director Holly Wharton shared about an upcoming groundbreaking with the Hilton Garden Inn located off of Hampton Court and that the Candlewood Suites would be scheduling their groundbreaking in the near future.
- D. City of Perry Communications Manager Tabitha Clark informed the Board that the city had adopted a new Heat Advisory Policy for city sponsored special events, meaning that outdoor events would be canceled in the event of a heat advisory for the safety of attendees, staff, participants, and vendors. Additionally, she shared that Autumn Cameron of Biloxi, Mississippi had been hired as the City of Perry's new Special Events Coordinator and would be starting her new position on Tuesday.
- E. City of Perry Downtown Manager Alicia Hartley shared an update on the speaker system for downtown and thanked the board for their support for the pending project. She also shared that the Downtown Wine Tasting received the 2023 Premier Special Event award from the Georgia Downtown Association at their annual conference in Canton.

XI. Adjournment 4:46 PM